

# Students for Life of Illinois

## Activism Day Checklist Abortion is Bad for Women

### Educate and commit yourself:

- Listen to Podcasts
- Review and study documents and links online

### Educate your group:

- Recruit group or friends to help
- Send group members and friends to above resources
- Discuss points, role play with objections, etc.

### Prepare for the day:

- Print Fliers and handouts
- Purchase Sidewalk Chalk
- Find Media contacts
- Adapt press release to your campus and send to media contacts one week beforehand.
- Post Fliers during the week or days leading up to the Activism Day
- Chalk the phrase "Abortion is Bad for Women" all over campus, with your group's website or [www.abortionisbadforwomen.com](http://www.abortionisbadforwomen.com)

### Execute the Event:

- Pass out handouts in high traffic areas throughout the day. (Take shifts of at least two people at a time)
- Be prepared to answer objections
- Observe what happens in your interactions and what happened to your fliers, take photos and video.
- Have everyone change their facebook status, AIM away message, Twitter, etc. to say "Abortion is Bad for Women" and include a link.

### Follow-up:

- Use stories of your interactions and reactions you received to create a press release to send out immediately
- Use the same stories to write letters to the editor in student/local papers
- Post your letters as 'notes' on facebook
- Tell 5 non-pro-life friends about your experiences
- Update Students for Life of Illinois on how your Activism Day went